

CONNECTING THE DOTS

Ivette Mayo is a trusted advisor, keynote speaker, business innovator, and performance expert to some of the world's best companies and organizations seeking to win against the ever-growing complexity of culture, talent engagement, diversity, and leadership. Ivette has consistently produced game changing outcomes in a career that has spanned being a successful business woman, corporate leader, sales executive, social entrepreneur, and award winning author.

Ivette is a keynote speaker that infuses her messages of leadership, empowerment, and culture awareness with the kind of humor that makes your attendees laugh out loud. Her charismatic energy, engaging spirit and contagious enthusiasm make her an unstoppable force adored by audiences everywhere. Ivette shares her wealth of knowledge for achieving success by connecting the dots. She helps her audiences understand the complexity of leadership, empowerment and culture in her interactive program. Her audiences report improved performance immediately experiencing her successful strategies into their personal lives.

She connects her own personal stories of her Puerto Rican heritage, being raised in a military family under constant change, having to adapt to changes ushered by new communities, surviving the difficulties of divorce, balancing single motherhood and her transition from her corporate career to successful entrepreneurship. In spite of what life served up, her determination in spirit helped her become the leading Latina businesswoman she is today. Her life is an example of what can be accomplished through the power of mastering your mindset of success.

As the CEO of Yo Soy I AM, LLC, a professional development and consulting firm. Her 27 year global career was spent focused on sales, marketing and the professional development training of thousands of professionals throughout the globe, giving her a unique understanding on how to incorporate cultural awareness and competencies into processes and programs effectively.



Ivette

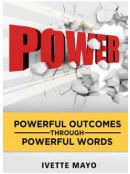
www.ivettemayo.com

RECOGNITIONS



Most Recent Awards:

"Top Female Career Coaches to Follow in 2020 by TalentLMS
"2019 Woman Worth Watching Award" – Diversity Journal



Author

"A 30 Day Guide to Your Power" – Creating Powerful Outcomes Through Powerful Words - Guiding readers through a 30 day transformational journey of eliminating limited thoughts and inherited beliefs to discover a NEW self truth to create POWERFUL productive results. March 2017

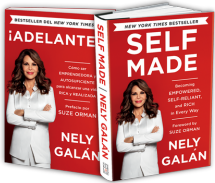
Book Award

"A 30 Day Guide To Your Power" book was awarded Best Self-Help Book – English by the Latino Literacy Now's International at the Latino Book Awards. The Largest Awards in the USA celebrating achievements in Latino literature.



"Disruptive Innovator"

Featured in New York Times Best Seller Book "Self Made: Becoming Empowered, Self-Reliant, and Rich in Every Way" written by Nely Galán



Senior Fellow

American Leadership Forum, Houston, Texas 2016

Public Diplomat

Appointed to Public Diplomacy Program on Global Women's Issues
U.S. State Department, 2012 – 2016



Latina Leader

One of the Nations Latina Leaders on NBCLatino.com, 2013

Leadership Faculty

Hispanic Alliance for Corporate Enhancement (HACE), 2012 - 2020



"Woman of the Year"

Tampa Bay Business Journal, 2007



"Entrepreneur of the Year"

Ana Maria Arias Memorial Fund Award- Latina Style Magazine, 2009

Board Member

National Council for Leadership – Washington D.C. 2017-Present



Founder

POWER On Heels Fund, Inc. – a 501 (3) non-profit organization,
Houston, Texas, 2018- Present



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YO SOY I AM, LLC

Since 2006, Yo Soy I Am, LLC® has taken the lead in developing and equipping leaders at all levels, business owners, and teams with the tools and techniques needed to achieve success in today's multicultural market. Ivette provides relevant content that helps organizations to better engage and build a loyal base of clients and employees to increase business and personal growth.



SOME OF MY CLIENTS:



ORGANIZATIONS & UNIVERSITIES:

Catholic Charities, National Diversity Council, Self Storage Association, Prospanica (National), ALPFA (National), HACE (National), Hispana Leadership Summit, Latin Women's Initiative, Odyssey Media, University of Houston, Houston first, Hispanic Women's Network of Texas, Sam Houston State University and more.

"We have had the pleasure of working with Ivette for two sold out Comerica Bank Women's Business Symposiums. The power of her passion electrifies the audience the moment she walks on stage. She speaks directly to individuals in the room with a challenge to find their personal power through authenticity, accountability and most importantly, action. She holds nothing back as she shares her secrets to building personal power. And Ivette walks the talk too through her personal commitments to women in business, family and community!"

Shelly Pisors

Comerica Bank | Vice President, Senior Field Marketing Manager



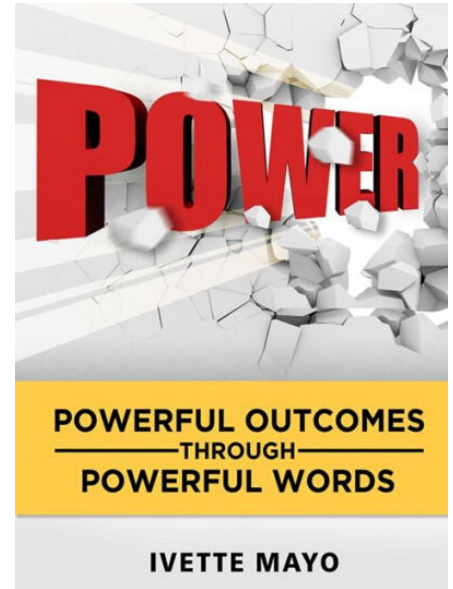
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AUTHOR

In March 2017, Ivette released her first book.

“A 30 Day Guide To Your POWER” POWERFUL Outcomes through POWERFUL Words

“We’ve all heard that actions speak louder than words, but let’s not underestimate the power that words have over our own life. The power to empower self. After all, words can inspire you, they can make you smile, they can make you think and they can help you through the best and worst of times. It is time to SHIFT your mind and everything around you. Especially your actions and outcomes! It starts with developing new foundational thinking and ridding yourself of the effects of limited beliefs, judgement of others and negative self-talk. For 30 days, you will be guided through a daily POWER Ritual, allowing you to connect to your POWER of I –Your POWERFUL self-truth!”



[Click here to buy the book](#)



Awarded Best Self-Help Book (English) by the Latino Literacy Now’s International at the Latino Book Awards. The Largest Awards in the USA celebrating achievements in Latino literature.

Currently on Amazon, Amazon Kindle, BarnesandNobles.com and various online retailers

“It is important to step into your power
by developing the framework
for your success through your
words, beliefs and action.”

Ivette Mayo

 **IMCONNECTING THE DOTS**

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FOUNDER OF NON-PROFIT ORG.

#POWERON
#IAMPOWERONHEELS



In 2018, Ivette Mayo established **POWER On Heels Fund, Inc.** a 501(c) (3) non-profit organization focused on the advancement of LATINAS in the marketplace by providing enrichment programs, mentorship, and scholarships to accelerate their professional growth and cultivate future leaders to overcome social injustice faced through gender pay gap inequity.

Mission

Our mission is to lead, advance, and advocate for women of Hispanic descent by developing and supporting the rapid growth of Latina business owners, professionals and their families by minimizing the impact of gender pay gap inequity.

Purpose

Our purpose is to provide tools and skills focused on helping Latinas reach their fullest potentials by creating strategies that will help them achieve greater levels of success through:

• **Professional Development** • **Mentorship** • **Scholarships**

For more information send an email to
info@poweronheelsfund.org



Recently recognized with a Gold Seal of Transparency by Guide Star USA

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www.ivettemayo.com

CONTACT IVETTE

For interview request, speaking opportunities or for a unique training experience, please send your request via email to: ivette@ivettemayo.com



Connect with me
online!



Ivette Mayo



@ivettemayo



Ivette Mayo



Ivette Mayo



ivette_mayo

Creating POWERFUL and IMPACTFUL Results!

“Inspiring, engaging
and empowering people
is what I do best.”

Ivette Mayo

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